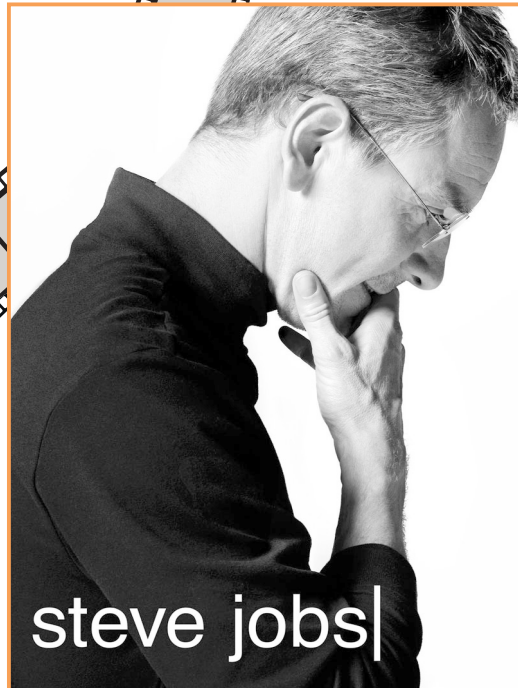


STEVE JOBS



PRODUCTION: UK – USA 2015

DIRECTOR: Danny Boyle

STARRING: Michael Fassbender (Steve Jobs),
Johanna Hoffman (Kate Winslet), Seth Rogen
(Steve Wozniak), Jeff Daniels (John Sculley)



SYNOPSIS

The film is not an ordinary biopic, i.e. a film that takes the audience through Steve Jobs' life from the beginning to the end. It focuses on the launch of three products: the Macintosh in 1984, the NeXT Box in 1988 and the iMac in 1998. It is the specific portrait of a man in his most stressful moments.

The film shows Jobs' difficult relationship with his daughter Lisa and with his collaborators and former colleagues, especially Steve Wozniak and his former boss John Sculley. His ambitions, his strong personality and his often rude behaviour make it difficult for other people to like him, apart from Joanna, a long-standing collaborator and counsellor.

However, we also see a man pursuing a dream of success that comes true when, in less than a decade, he becomes the CEO of Apple, the company from which he was fired.

What is most striking is the intimate portrait of a man before a public event, in fact we never see the launch of the products in front of an admiring audience, but only the backstage and the minutes that precede the public event.

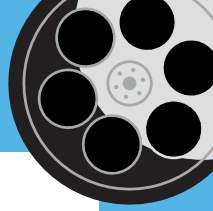
BEFORE VIEWING

1 Search the Net and answer the questions.

1. Who was Steve Jobs? What are his greatest achievements?
2. What was the relationship between Steve Jobs and Bill Gates like?
And between Jobs and Steve Wozniak?
3. Who is Johanna Hoffman?

2 Read the synopsis and answer the questions.

1. What is a biopic?
2. What are the three events portrayed in the film?
3. Does the audience see Jobs speaking in front of an audience?
If so, what does he say? If not, what does the film show?



FILM CLIP

3  Watch the video and choose the right option.

1. **Johanna defines herself as...**
 - a. a confident woman.
 - b. a work wife.
 - c. an old friend.
2. **What is Skylab?**
 - a. A computer.
 - b. A NASA missile.
 - c. A satellite.
3. **The Skylab...**
 - a. crashed in the Ocean.
 - b. was lost in space.
 - c. came back safely.
4. **Jobs wants to build...**
 - a. a new computer.
 - b. a computer for colleges
 - c. a faster computer.
5. **What is the problem with Apple?**
 - a. They stopped innovating.
 - b. They ran out of money.
 - c. They produced expensive online dictionaries.
6. **Tevanian is going to build...**
 - a. an Apple computer.
 - b. speakers.
 - c. an operating system.
7. **What is Jobs' revenge?**
 - a. Apple will fail.
 - b. Apple will call him back and pay him a lot of money.
 - c. Apple will build a new operating system for him.

AFTER VIEWING

4 GROUP WORK. Discuss these inspirational quotations by Jobs.

1. "Have the courage to follow your heart and intuition. They somehow already know what you truly want to become."
2. "I think the things you regret most in life are the things you didn't do."
3. "Sometimes when you innovate, you make mistakes. It is best to admit them quickly, and get on with improving your other innovations."



Film cast (from left to right): Fassbender, Winslet, Daniels and Rogen.