

# 4 PACKAGING



## Video Activity 5: A Short History of Packaging

<http://www.youtube.com/watch?v=XrKm4lvRO4c>

**1** Look at the video and answer the following questions.

1. What does packaging refer to?
2. Can you list the functions of packaging?
3. What was the earliest packaging used for?
4. In prehistoric times, what did people seek to do?
5. In the Middle Ages, what were the most common containers for preserving goods?
6. When were the first canned goods produced and sold?
7. Who invented the pre-cut cardboard panel?
8. Why did it become the most widely used method of packaging?
9. Can you mark the beginning of the era of plastic?
10. When was polyethylene discovered?
11. What happened in the 1940s?
12. What replaced glass bottles in the milk-packaging industry?
13. When did friendly faces appear on packaging?
14. What is the most frequently-used type of packaging?
15. Why may packaging be a problem?





## Video Activity 6: Towards a Resource Efficient Europe - EPR for packaging waste

[http://www.eslvideo.com/esl\\_video\\_quiz.php?id=19345](http://www.eslvideo.com/esl_video_quiz.php?id=19345)

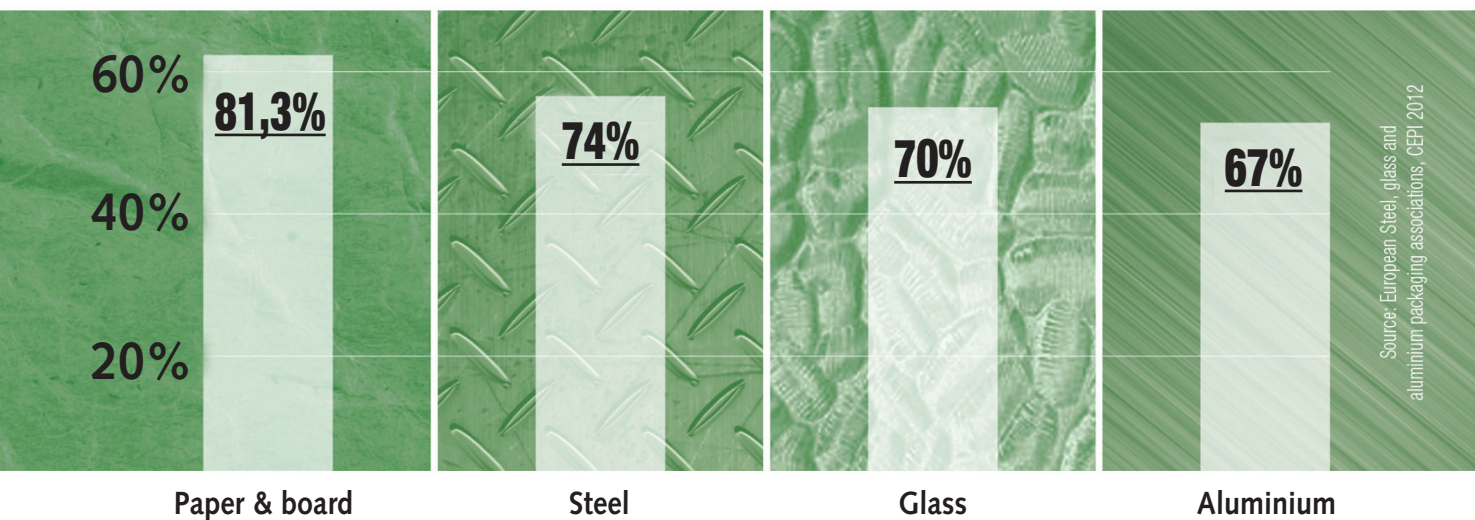
2

Answer the questions that you find on the right side of the video, which are also reproduced below.

**ESL Video Quiz – EPR** (Extended Producer Responsibility): a revision of the European waste management targets.

1. **According to the DG (Director General) of European Commission we need to**
  - a. re-use all materials.
  - b. create new materials.
  - c. refuse old materials.
2. **He says we need to**
  - a. create a circle economy.
  - b. re-cycle the economy.
  - c. state a new economy.
3. **Who is Karl Falkenberg?**
  - a. A BBC speaker.
  - b. An American writer.
  - c. DG Environment of European Commission.
4. **What is the challenge?**
  - a. To optimize and restart.
  - b. To re-organize and re-use.
  - c. To increase waste.
5. **Who is Vanya Veras?**
  - a. A journalist.
  - b. The principal administrator of Municipal Waste Europe.
  - c. The Secretary of European Commission.
6. **What do producers have to do? They have to**
  - a. collect their waste products.
  - b. diminish their waste.
  - c. stop collecting waste.

## EUROPEAN PACKAGING RECYCLING RATES IN 2011



7. What EPR stands for?
  - a. Extended Producer Responsibility.
  - b. European Producers Revision.
  - c. European Products Review.
8. What is the role of a Municipality?
  - a. To claim new ideas to European citizens.
  - b. To bring the EPR to the public.
  - c. To bring awareness and ideas of EPR to citizens.
9. According to Stephane Arditi, waste is also a matter of public
  - a. earth.
  - b. health.
  - c. hearth.
10. According to Karl Falkenberg, EPR is an
  - a. organisation society challenge.
  - b. organisational challenge for society.
  - c. innovation test for all.



### Video Activities 7-8-9: Reducing the Impact of Packaging on the Environment

#### 3 Visit the following websites.

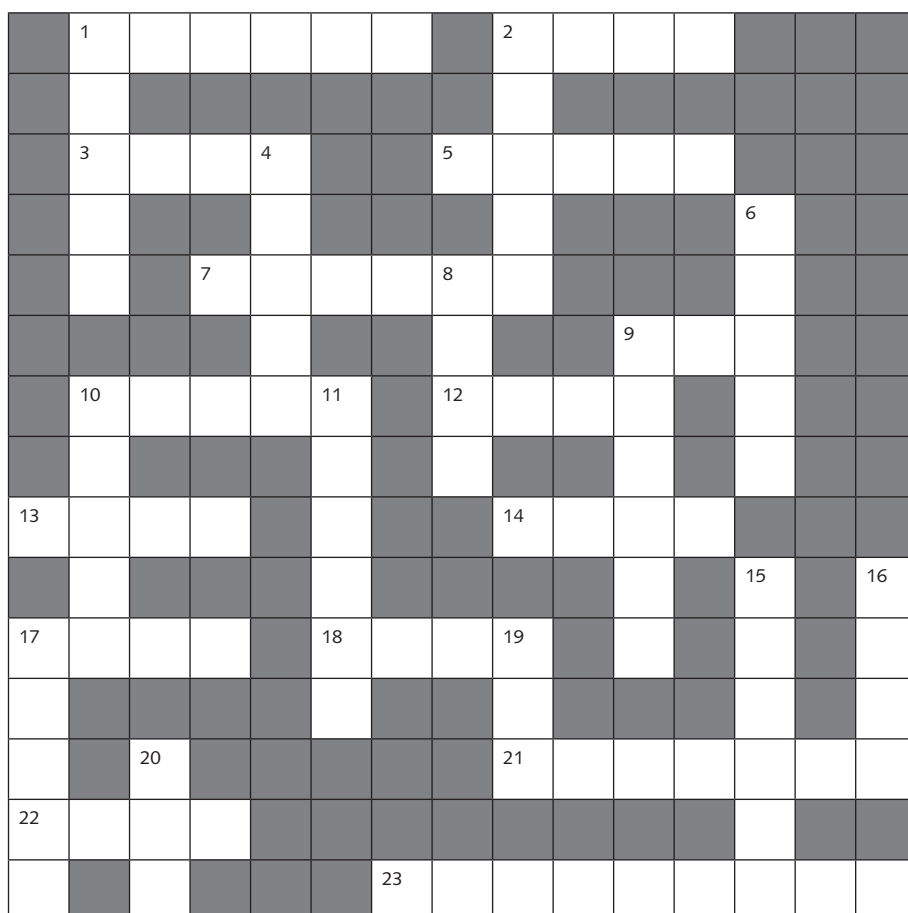
- <http://www.youtube.com/watch?v=VJ39AZqwq28>
- <http://www.youtube.com/watch?v=vkBGgosU7Ng&feat>
- [http://www.youtube.com/watch?feature=player\\_%20embedded&v=Nr0Us12N98Q](http://www.youtube.com/watch?feature=player_%20embedded&v=Nr0Us12N98Q)

#### 4 Then, in groups, discuss which of the following actions you would suggest to reduce the impact of packaging on the environment. Choose between the following:

- a. Using recycled paper to help save trees.
- b. Not buying over-packed goods.
- c. Trying to avoid buying plastic.
- d. Using only green packaging.
- e. Not dropping litter.



**5** Do the following crossword puzzle using irregular verbs.

**Across:**

1. Past Participle of RIDE
2. Simple Past of SAY
3. Past Participle of SINK
5. Simple Past of MEAN
7. Simple Past of FIGHT
9. Past Participle of BET
10. Simple Past of SPEND
12. Infinitive of LOST
13. Infinitive of COST
14. Infinitive of TORN
17. Past Participle of SEND
18. Simple Past of HANG
21. Simple Past of THINK
22. Infinitive of WORE
23. Past Participle of FORGET

**Down**

1. Past Participle of RISE
2. Simple Past of SLEEP
4. Past Participle of KNOW
6. Infinitive of CAUGHT
8. Simple Past of HOLD
9. Simple Past of BECOME
10. Simple Past of SHINE
11. Past Participle of TEACH
15. Simple Past of BUY
16. Simple Past of FEEL
17. Past Participle of SHOW
19. Simple Past of GET
20. Simple Past of LIE

## LITERATURE

► Read the abridged and slightly simplified short story by O. Henry, *The Gift of the Magi*, on p. 156-157; then answer the following questions choosing the correct alternative.

1. **Why was Della so unhappy?**
  - a. She didn't have much money.
  - b. She had nowhere to live.
  - c. She was angry at her husband.
  - d. She had lost some money.
2. **What was the relationship between Della and Jim?**
  - a. Not close.
  - b. Loving.
  - c. Unhappy.
  - d. So and so.
3. **What were the two things that Della and Jim valued most?**
  - a. Jim's watch and Della's hair.
  - b. Della's watch and Jim's hair.
  - c. Jim and Della's treasures.
  - d. Della's jewels.
4. **What did Della do when she rushed out of the door?**
  - a. She went for a walk.
  - b. She sold Jim's watch.
  - c. She borrowed some money.
  - d. She sold her hair.
5. **What gift did Della find for Jim?**
  - a. She bought a new watch.
  - b. She bought a very fancy watch strap.
  - c. She didn't buy anything.
  - d. She found a watch chain.
6. **What was Della afraid of after she got home?**
  - a. She was worried that Jim would be late.
  - b. She was afraid that Jim would not like her anymore.
  - c. She was afraid that Jim would be angry because she had spent too much money.
  - d. She was worried that Jim would be really tired.





7. **How did Jim feel about Della when he saw her hair?**

- a. He thought she was an idiot.
- b. He thought she looked funny.
- c. He still loved her.
- d. He was upset with her.

8. **What did Jim buy Della?**

- a. He bought some combs for her hair.
- b. He bought her a watch.
- c. He didn't buy her anything.
- d. He bought her a new dress.



9. **Why couldn't Jim use the watch chain that Della bought him?**

- a. He had left his watch at work and would get it the next day.
- b. He had sold his watch to get money to buy the combs.
- c. He didn't like the chain because it was too simple.
- d. He had lost his watch while he was working.

10. **Why were Jim and Della described as Magi?**

- a. They loved the Baby Jesus intensively.
- b. They gave gifts that were worth a lot of money.
- c. Each gave up the thing that was most valuable to buy a gift for the other.
- d. They were able to do magic tricks to entertain each other.

