

VIDEO ONLINE RESOURCES

MODULE 1 ADVERTISING

1. Ten “Mad Men” Era Office Staples That Don’t Exist Anymore

<http://www.youtube.com/watch?v=rnPEtwQtmGQ>

MODULE 2 THE ADVENT OF GRAPHIC DESIGN

2. *The Great Gatsby* First Edition

<https://www.youtube.com/watch?v=B6Fj9ngTI84>

3. CUBISM

<https://www.youtube.com/watch?v=UNrrNg20luw>

MODULE 3 ADVERTISING AND ITS AUDIENCE

4. Up and Down the Hierarchy of Needs

<http://www.youtube.com/watch?v=7z6-ziY7aoE>

MODULE 4 PACKAGING

5. A Short History of Packaging

<http://www.youtube.com/watch?v=XrKm4lvRO4c>

6. Towards a Resource Efficient Europe - EPR for Packaging Waste

http://www.eslvideo.com/esl_video_quiz.php?id=19345

7-8-9. Reducing the Impact of Packaging on the Environment

<http://www.youtube.com/watch?v=VJ39AZqwq28>

<http://www.youtube.com/watch?v=vkBGgosU7Ng&feat>

http://www.youtube.com/watch?feature=player_%20embedded&v=NrOUUs12N98Q

MODULE 5 ADVERTISING IN THE DIGITAL AGE

10. Steve Jobs – My Life in Three Stories

http://www.eslvideo.com/esl_video_quiz_intermediate.php?id=17329 (4:46)

11-12. Creative Commons

<http://creativecommons.org/videos/creative-commons-kiwi>

<http://creativecommons.org/videos/wanna-work-together>.

13-14. Phrasal Verbs

<http://www.youtube.com/watch?v=677aAF3dM3E>

<http://www.youtube.com/watch?v=9WkjOa7LG1g>

MODULE 6 VISUAL ARTS

15. THE FALLING SOLDIER

<http://www.theguardian.com/artanddesign/audioslideshow/2013/oct/29/robert-capa-spanish-civil-war>