

At a trade fair

ATM machine, *bancomat*
 Booth/stand, *postazione*
 Brochure, *opuscolo*
 Bus/coach terminal, *stazione autobus*
 Conference hall, *sala congressi*
 Conference room, *sala conferenza*
 Emergency exit, *uscita di emergenza*
 Entrance, *ingresso*
 Exit, *uscita*
 Exposer, *espositore*
 Facilitation/Information desk/point, *punto informazioni*
 Fairground, *zona fiera*
 Food court, *area ristorazione*
 Free Wi-Fi-zone, *zona Wi-Fi gratuita*
 Hostess, *hostess*
 Leaflet, *volantino*
 Main hall, *ingresso principale*
 Parking lot/zone, *parcheggio*
 Pavillion, *padiglione*
 Press room/area, *sala/area stampa*
 Restroom (AmE)/Toilet (BrE), *servizi igienici*
 Stand assistant, *standista*
 Steward, *steward*
 Taxi rank, *posteggio taxi*



caution/
danger signs



emergency exit



way out



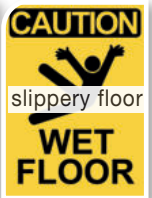
no mobile phone



no smoking



no parking



fireproof suit



1 Which area of the fairground would you go to, who would you contact or what would you need if you...

1. couldn't pay for a manual displayed in a booth by credit card and you needed cash?
2. wanted to attend a lecture on new trading opportunities in emerging countries?
3. didn't know where to find an exporter's booth on the fairground?
4. were starving?
5. needed to receive clarifications and assistance at a stand?
6. were asked to release an interview for a trade magazine on a new patent you've just launched on the market?
7. needed a transfer to go to the airport?
8. had found a briefcase left in the restroom?



2 Which sign would be displayed if...

1. a public phone or an ATM machine is not working?
2. a hotel near the fairground premises is full?
3. outside the main entrance of the fair, a crowd of people is pushing to get in?
4. this area of the fair can only be entered by the personnel?
5. entry is not allowed to an area of the fair?
6. a robot is in movement at a stand?
7. the toilet floor has just been washed?
8. there is an uneven floor between two pavilions?
9. you aren't allowed to leave your car outside warehouses?
10. it's not permitted to take pictures inside the fairground premises?



3 PAIR WORK Read the text and fill in the blanks with the right word.



warnings ■ system ■ emergency ■ positive ■ might ■ self-explanatory ■ discs ■ shape ■ familiar ■ signboard ■ messages ■ information ■ language ■ graphical ■ colours ■ health ■ prohibition ■ yellow ■ text ■ triangles

A safety and **1**. sign is information or instruction about health and safety on a coloured **2**. This is a combination of **3**., colour and symbol or pictogram made visible by adequate lighting and which may have supplementary **4**. Symbols and **5**. images are a simple safety **6**. used to convey safety **7**. at a glance and are intended to be understood, independently of the **8**. ability of the viewer. **9**. and symbols appropriately used can provide ever-present **10**. and **11**. of hazards. Although most signs are **12**., not everybody (particularly young students or new workers) **13**. be **14**. with them, so their meaning should be illustrated. These are a few of them:

- red for **15**.
- **16**. for caution;
- green for **17**. action;
- blue for mandatory actions;
- **18**. for prohibitions and instructions;
- **19**. for warnings;
- squares and rectangles for **20**. and information signs.



4 Give a definition to these words using the verb(s) in brackets.



- | | |
|-----------------------------|--------------------------------------|
| 1. hard hat (wear, protect) | 5. gadget (give, advertise) |
| 2. booth (sell, display) | 6. steward (offer, take care) |
| 3. fireproof suit (protect) | 7. leaflet (print) |
| 4. food court (be) | 8. press room (interview, broadcast) |