

# How to describe a river cruise

The description of a cruise contains contact numbers and well organised information that usually includes the following:

- **Name of the cruise;**
- **Brief introduction** (duration, class of the cruise ship, principal highlights, general information about the places to be visited);
- **Map of the route;**
- **Ship** (list of the principal features on board);
- **Accommodation** (types and services);
- **Prices** (per person, list of what is included and not included in the price);
- **Itinerary** (day-by-day itinerary of the ports of call and their main attractions);
- **Excursions/Optional activities.**



## Name of the cruise

*An enchanting cruise discovering...  
Sailing along the... river  
... days aboard the cruise ship...*

## Introduction

*We have recently introduced this new route designed to attract young people/elderly people...  
Enjoy a 4 day/3night river/sea cruise on a deluxe/4 star passenger vessel/ship.  
Encounter cities and villages along the celebrated... river.  
You will explore many islands in the... sea / You will experience the wonders of...  
This cruise offers the best opportunity to see spectacular scenery and historical sites.  
Life aboard is like one holiday after another.  
Passengers are free to choose among a wide selection of on board recreation activities and  
shore excursions or they can just relax and rest enjoying breath-taking landscapes.*

## Ship

*Intimate/friendly/elegant atmosphere.  
On board guests can find:  
elegant lounges, sun/indoor/observation decks equipped with sun chairs, bars, music room,  
beauty centre, boutiques, souvenir shops, mini/junior club, live entertainment, cinema, buffet  
and à la carte restaurants, swimming pools, gym, games room, theatre for live shows, laundry  
service, Wi-Fi, elevators.*

## Accommodation

*Comfortable/magnificent outside and inside staterooms/cabins (Suites, Balcony Staterooms,  
Standard Staterooms) featuring:  
flat-screen TV with infotainment system, movies on demand, Wi-Fi, roomy private bathroom  
with shower, panoramic window or balcony.*

## Prices

*Included/not included in the price:  
meals, port charges, drinks, flights, transfers, guided visits to..., sightseeing tours of...,  
entrance fees, travel insurance, excursions.*

## Excursions

*Capital city of...  
City world famous for...  
The town boasts...  
The cathedral is considered one of the most magnificent examples of... architecture.  
Beautiful scenic excursion to explore the area of..., with its stunning views and charming  
landscapes.*





**1** Answer these questions about the “Romantic Danube” cruise.

**Romantic Danube 2017 - From \$2,056 - 8 days**



During this 8-day journey, US tourists will experience grand cities and quaint villages along the celebrated Danube River.

**Ship:** “Viking Aegir” (2012): sun deck with 360-degree views and shaded sitting area, observation lounge, restaurant and bar with floor-to-ceiling glass doors, library, boutique, elevator, free wireless Internet service, laundry service

**Accommodation:** 95 comfortable outside staterooms (9 Suites, 61 Balcony Staterooms, 25 Standard Staterooms). All cabins are supplied with writing desk, vanity, flat screen satellite TV, telephone, individual climate control, minibar, bathroom, free Wi-Fi

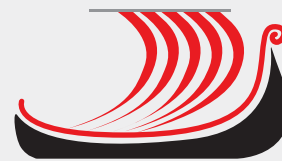
**Prices:** All prices below are per person based on double occupancy. Flights from/to the USA included (for departure airports and/or extra charges [click here](#) or check in our brochure)

Check-in dates	Suite	Balcony stateroom	Standard stateroom
March, April	\$5,356	\$3,556	\$2,056
May, June	\$5,556	\$3,756	\$2,256

**All this is included:**

- 8-day cruise with river-view stateroom; transfer service from/to the airport; full board treatment including drinks and Welcome Cocktail
- 6 guided tours with audio headset
- On board live musical entertainment; lectures on culture and local traditions; evening shows and games
- All port charges

**Not included in the price:** tips, extras, travel insurance, excursions.



**Cruise Itinerary From Budapest to Nuremberg**

<b>Day 1 and 2</b> Budapest (Hungary), capital city of Hungary divided into two cities (Buda and Pest)	<b>Day 5</b> Passau (Germany), the Old Town boasts traditional patrician houses
<b>Day 3</b> Vienna (Austria), world-famous for its baroque architecture such as the Opera House	<b>Day 6</b> Resengburg (Germany), one of the best-preserved European medieval cities
<b>Day 4</b> Melk (Austria), a jewel not to miss is the Benedictine abbey, a baroque architectural jewel with its elaborate frescoes	<b>Day 7 and 8</b> Nuremberg (Germany), Bavaria’s second largest city.

**Contact your travel agent, call 1-800-706-1483 or book now**

1. When is the “Romantic Danube” cruise operated?
2. Where does the ship leave from?
3. How do American tourists get to Budapest?
4. Which European countries will US passengers visit?
5. How long is the stopover in Vienna?
6. What is the town of Melk famous for?
7. Is the Wi-Fi connection free of charge?
8. What entertainment is provided on board?
9. Are prices the same for May and June departures?
10. How many types of accommodation are offered?



2 Write a short brochure for this cruise. Invent any information which is not given in the notes.

Name	Rhine Gateway: Amsterdam to Basel
Introduction	8 days/4 countries (The Netherlands, Germany, France Switzerland)/March – December.
Ship and Accommodation	Viking Longship “Kara” (open description of the cruise ship and the cabins)
Itinerary	Day 1 Amsterdam, The Netherlands - Day 2 Kinderdijk, The Netherlands - Day 3 Cologne, Germany - Day 4 Koblenz & Rüdesheim, Germany - Day 5 Heidelberg & Speyer, Germany - Day 6 Strasbourg, France - Day 7 Breisach, Germany - Day 8 Basel, Switzerland
Prices	From €1456 per person in double cabin accommodation
Included in the price	River-view stateroom, 6 guided tours (Kinderdijk, Cologne, Marksburg castle, Heilderberg, Strasbourg, the Black Forest), full board treatment, Wi-Fi connection
Not included in the price	Flights, tips, extras, travel insurance, excursions
Optional activities	Speyer Romanesque cathedral, Colmar

